



2016 Newport Christmas Parade

Thursday, December 8, 6:00 p.m.

Join Santa, the Newport Area Chamber of Commerce and the City of Newport for the 2016 Christmas parade! Entry is absolutely free. You may choose your own holiday theme, however it is requested that you do not include a Santa on your float since the official Santa will be at the end of the parade.

PARADE ROUTE: Participants will be traveling from Riceland Foods to 3rd Street/Malcolm Avenue down to Village Mall parking lot.

LINE UP INSTRUCTIONS: Line up will be held in the parking lot across from Riceland Foods no sooner than 5 p.m. (McLain and Hwy. 69). However, participants are asked to enter the parking lot from McLain Street facing toward Malcolm. There will be a line up crew waiting in the parking lot directing you to one of several lines. Floats are asked to be in the parking lot no later than 5:30 p.m. for judging. Plaques will be awarded for first through third places in both the commercial/business and non-commercial categories prior to the parade.

The line up area will be very crowded. If you plan on leaving a vehicle while riding in the parade, please find parking on the Riceland side of Hwy. 69 and walk across to the line up area. If you are dropping off a parade participant, please do not enter the parking lot. Please share these instructions with everyone associated with your entry. The Chamber, City of Newport and others associated with the parade will not be held responsible for any or injuries or damage. In the event of inclement weather, parade participants will be notified of an alternate date.

To enter the parade, please return the following information to the Chamber office, 201 Hazel Street, Newport, AR 72112 or fax to 523-1055. Feel free to contact the Chamber for additional information at 523-3618 or email director@newportarchamber.org.

Business or Group: _____
If entering a float, please include the name of your business or organization on your vehicle or display for judging.

Contact Person: _____

Address: _____

Phone: _____ Fax: _____

Email Address: _____

Type of Entry: ___ Float ___ Walkers ___ Antique Car
 ___ Beauty Queen Other: _____

Number of people expected with your entry: _____

Please mark one: ___ Commercial Entry ___ Non-Commercial Entry